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Contents:

Editorial - Things You Don't Want To Miss

Feature Article:

Can YOU Really Make Money From Blogging

by Willie Crawford

Willie's Seminar/Speaking Schedule

Guest Article:

The Time Thieves

by Dr. Donald E. Wetmore



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Editorial:

Today's issue is out a day early for a reason. I'm testing again :-)

Testing is the key to your online success. You never know what works best until you TEST. So I do a lot of it. You should too... always try to beat your "control."

I discuss a lot of my testing and even reveal some of the results on my blog ;-)

This has been a busy week, and I have a lot to tell you about. **I've also posted this issue on my blog, so if you prefer to read it online, you can.** I also post a lot of NEWS that I can't fit into this ezine on my blog. You'll find my blog at: <http://williecrawford.com/blog/>

Here are a few things that I don't want you to miss - I suggest you **just run down this short list.**

1) Go check out Yanik Silver's "Underground Seminar" DVD set. I wasn't able to make this seminar because of a family emergency. I snapped up the DVDs as soon as Yanik

made them available. I won't hype them up... I'll just tell you that there are only a couple hundred sets available and that I honestly believe that they will help ANYONE operating an online business.



Yanik Silver

Go check out Yanik Silver's Underground DVDs at:
<http://www.undergroundonlinesecrets.com/investigator/>

2) Over on my blog, you'll see that I've met a LOT of famous people lately. Yanik actually had Dan Kennedy as an attendee at his seminar. I missed my chance to pick Dan's brain over dinner... for free. That's the best part of seminar to me. You get to corner people at the dinner table and ask them literally ANYTHING that you want :-)

Here's another way to get some free advice though... actually two ways. First, **sign up for a free 2-hour teleseminar that Jay Abraham** is offering on August 4th. You can sign up here:

<http://williecrowford.com/jay-abraham-4august05.html>



Jay Abraham

If you don't know who Jay Abraham is, you should. Just check out the site and you'll see why.

If you do know who Jay Abraham is, here's how to get some of the best free training I've ever been through. **Jay has an affiliate program for his private coaching club. It pays VERY well... and it's residual income.**

Jay also holds regular training calls for his affiliates.

I was on one of these calls Monday night... the 26th. On the call, Jay laid out his complete strategy for promoting his coaching club. **He revealed his master plan to his affiliates. This plan is based upon Jay's decades of proven marketing experience that has generated literally BILLIONS!**

At the end of the training calls, Jay opens the lines up for questions. There were only 5 or 6 questions on Monday's call. I think most of the affiliates were in awe of Jay. I asked a question though! I'd never miss a chance to pick such a brilliant mind. Since the call was recorded, I now even have a snippet of Jay and I talking... although I don't really have permission to use that anywhere :-)

Jay's affiliate program actually still has a few openings. You have to fill out a fairly lengthy application. It's pretty thought provoking. Then you are notified if you are accepted. The application is an education in itself. I recommend that you apply if you have any type of marketing list or a busy website. Just the training you'll get is worth it. **Go apply now at:**

<http://williecrawford.com/jays-affiliate-program.html>

You need to scroll down to the bottom of the page above. The link to the affiliate program is at the very bottom.

3) Finally, I wanted to confirm that we WILL have our free weekly networking and brainstorming call this week. On these calls we critique 3 websites, and then discuss timely

marketing issues.

Register for the call and then follow the details in the autoresponder confirmation that you get to submit YOUR website for a free review. Register by sending a blank email to: willie3-56875@autocontactor.com

You can also register by filling in the form here:
<http://williecrawford.com/free-brainstorming-calls.html>

The call will be from 11 am - 12:30 pm, CST.

*** Regulars on the call, please note that the call-in number HAS changed. It will be in your update email.

That's it for this week. This week we have 2 very useful feature articles that I know you'll enjoy and benefit from :-)

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### **Feature Article:**

## **Can YOU Really Make Money From Blogging**

Copyright 2005 by Willie Crawford



Willie

One of the questions I see frequently asked on online discussion forums is, "Can You Really Make Money From Blogging?" People want to know if there's some way to profit from the time they spend maintaining their weblogs or personal online journals.

My answer is an emphatic "YES," because I do it... everyday!

Today I'll share with you how I do it.

Let me begin by saying that I don't make thousands per month from MOST of my blogs. However, I do have many making hundreds. Since I don't put in a lot of time maintaining them, and I enjoy blogging, I consider the money a bonus. I blog while sitting in my yard with my laptop (on a wireless connection)... watching the clouds roll by.

Another bonus I get from blogging is that it helps my regular websites that are set up as my "money machines."

The search engines visit my blogs more often than they visit my regular sites, and they follow the links from my blogs pointing to other sites. Some of these links point to my sites, and some point to sites of partners. This does help the search engine rankings of these sites MASSIVELY.

### **How Do I Monetize My Blogs?**

I monetize my blogs by creating blogs on topics people are searching for... and that they are spending money on. I know which niches are hot to an extent based upon what my research proves pay-per-click advertisers are willing to spend their advertising dollars on.

I run Google AdSense ads on my blogs. I simply insert these ads in my menu bar and other strategic places on the webpage. I also experiment with other paid advertising on my blogs.

I sell affiliate products from my blogs. I simply find affiliate products at places like PayDotCom.com and Commission Junction. I incorporate these into my blogs. I do things like product reviews, how-to articles, etc.

You can also locate suitable affiliate products by typing your target keywords + "affiliate program" at any major search engine. This should point out numerous websites with suitable affiliate programs to you.

If you're not familiar with PayDotCom, you can register for free here: <http://paydotcom.com/?affiliate=3305>  
**They're similar to Clickbank only better in some way ;-)**

## **How Do I Setup/Host My Blogs?**

I have blog hosted on some of my own domains using Moveable Type. This is just one of many great pieces of blogging software. You have other choices... my programmer recommended this one to me.

I also have blogs hosted for free on Blogger.com. I have them on Blogger.com because they are incredibly easy to set up and maintain. A secondary reason I have them on Blogger.com is that Google OWNS Blogger.com and they index webpages hosted on their servers OFTEN and FAST!

The secret to getting Google and Yahoo! to visit your blogs often is a technique called "blogging and pinging." It's a method of notifying all of the major search engines, and blog directories, each time that you update your blog. The search engines come to take a look and they follow links from your blog to spider other blogs/sites. It's very powerful.

I won't go into too much details on blogging and pinging here. If you want more information on that topic I invite you to drop by my free, Internet marketing discussion board and ask any and all questions! It's at:  
<http://WillieCrawford.com/cgi-bin/index.cgi>

## **Examples Of Profitable Blogs?**

I know, you want to see examples of profitable blogs :-)

To show you how simple it can be I'll show you just ONE.  
It's less than 2 months old :-)

The problem is that as soon as I show a site to anyone as an example, it's instantly ripped off. So, I'm going to "sacrifice" one making me about \$60 per day from affiliate product sales and about \$20 per day in AdSense revenue. That site is at:

<http://cure-nail-fungus.blogspot.com/>

The above site currently ranks #6 on Yahoo for the term "cure nail fungus." **It's a small niche but one that makes me \$2400 per month... just from that one blog.**

If you searched on the same term at Google, this site is not very highly ranked. However, THIS page is #4:

<http://www.chitterlings.com/no-more-nail-fungus.html>

That happens to be one of my pages too :-) I won't tell you what ALL I'm up to on that page... that's another article. The technique involves using your own domains to promote affiliate products rather than advertising someone else's domain... so it improves your link popularity.

I'm not going to show more of my blogs because that just invites competition. Instead, I'm going to answer another question you have to be wondering...

"How do I find time to maintain all of these blogs, even if they are profitable?"

Well, first of all, I don't really need a lot like the "sacrificial lamb" that I showed you above to keep me satisfied.

I do have a number of secret weapons though. One is called AutoBlogger. You can check it out at:

<http://williecrawford.com/auto-blogger.html>

What AutoBlogger does is allow me to queue up a number of posts for my various blogs in advance. It lets you queue up "articles" which can really be anything you want. Then you tell the software at what frequency to make a post.

My AutoBlogger account allows me to automatically post to an UNLIMITED number of blogs.

**WARNING:** A program like AutoBlogger can get you in trouble if you misuse it! If you use it to spam or abuse the search engines, it's just going to get you banned. If you use it to abuse the blog hosts, they're just going to delete your blogs.

### **Here's how I use AutoBlogger:**

I have sites where I discuss Internet marketing... as just one example. On these sites I share many of my articles and tidbits. I simply queue up these articles/tidbits to post at a given frequency. This frequency can be a set number of hours, days, weeks, or months. So theoretically, I can set up a blog, pre-schedule 50 posts, and not touch it in months, while it is automatically posted to for the next 50 intervals.

AutoBlogger even lets you set it to start rotating through the posts again when they run out, if you want to. I personally wouldn't do this since you'd just be posting duplicate content.

AutoBlogger allows you to insert RSS feeds right into your blog posts. So in addition to posting articles you can also auto-update by adding new RSS feeds at a set interval. Since I HATE sending my traffic to other sites (without reciprocation), these RSS feeds generally pull from MY sites. That way, my traffic is only sent to my other sites.

If you don't even feel like queuing up a lot of posts, you can go to a site like Elance.com and hire someone else

to do it for you... or just hired your kids to do it for you. It can be as easy as you want to make it.

OK, I've just proven to you that you can make money off of blogs. In-fact, you can make more money than many people make off of their REGULAR websites. It just takes a little thinking outside the box!

It also takes not being too greedy. What I just showed you works for me because I'm not doing anything that's likely to get me banned from the search engines, Google AdSense, Blogger.com, or any affiliate program. It's only when you get carried away, and do things that harm the search engines that you "shoot yourself in the foot."

Set up blogs providing useful content. Make regular posts to these blogs but not in a manner that seems unnatural. By that, I mean don't auto-post twenty times in an hour, or post every hour for a month! No human can possibly post to a blog at these rates for long, so the search engines detect something is "wrong." They don't generally prohibit you from using tools to make your job easier... just don't get carried away!

**There are actually, thousands of people earning a living doing things similar to what I just shared... but with little twists. I'm meeting up with many of them in New Orleans in September. You're invited to join us.** We'll basically be sharing how we make a fortune off of niche websites and programs such as Google AdSense. You can register today at:

**<http://williecrawford.com/meet-in-new-orleans.html>**

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Willie Crawford has taught PROVEN Internet marketing techniques to thousands of successful Internet entrepreneurs since late-1996. Grab a free copy of his comprehensive, 20-Lesson Internet Marketing Success

Course now at: <http://williecrawford.com/>

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Willie's Seminar And Tele-seminar Schedule:

I'll be participating in the following events over the next few months:

August 26th - 27th - Rhea's Entrepreneurial Day, Phoenix, Arizona.

Rhea is a home-schooling mom, who believes that teaching your children to be entrepreneurs is an important part of their education. This seminar is for both adults and their entrepreneurial children. She'll have not only Internet marketing experts, but experts in various forms of investments and other types of business.



Rhea Perry

Get full details and register at:

<http://williecrawford.com/rheas-days-phoenix.html>



Jack Humphrey

September 9th - 11th,I'll be at **Jack Humphrey's "First Annual Internet Publisher's Madi Gras."** The focus of this seminar will

be on building profitable niche sites and squeezing a minimum of \$10,000 per month out of Google AdSense. Jack has an amazing array of "underground" speakers. Check it out at:

<http://williecrawford.com/new-orleans-seminar.html>



Frank Garon

I'll also be **in London, England at Frank Garon's seminar, September 17th - 18th**. This seminar is going to be very hands-on. We will only have **FOUR** speakers during the entire 2 days, so the focus will be on **YOU** the attendee. It will be a "roll up your sleeves and get you online business problems solved" seminar! You can register now at: <http://williecrawford.com/willie-in-london.html>



Kamau Austin

I'll be in **Manhattan at Kamau Austin's "Selling Online In Record Time" Seminar, October 27th - 28th**. We're still working the copy of this website too. You can also find detail on this seminar soon at: <http://internetmarketingseminarschedule.com/>

I'd love to meet you at any of these events! As you can see from my blog, these events are great photo opportunities. Lots of **BIG**

partnerships are also set-up at these events (during after-hours).

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## **Guest Article:**

### **The Time Thieves**

**By: Dr. Donald E. Wetmore**

You have 24 hours in every day, seven days a week for a total of 168 hours to accomplish what needs to be done in your life. And every day, eleven time thieves gang up on you and work to take some of that precious time away from productive use. Let me introduce you to this inconsiderate troupe.

**1.. Poor planning.** People don't plan to fail but a lot of people fail to plan. Without a plan of action set up before your day begins you are likely to get caught up in "stuff", responding the loudest voice that gets your time and attention. Will you have been productive for the day? Sure, but not as productive as you might have been.

**2.. Crisis management.** When a deadline sneaks up on you it robs you of all choice and you are controlled by the clock. Crisis management, for the most part, is poor time management because you're rushed and stressed, letting things slip through the cracks and often having to go back and redo what was not done well in the first place. Most of what puts you into crisis management is within your control, you could have seen it coming.

**3.. Procrastination.** All the planning in the world does not substitute for the doing. Many find that they just can't get going on the things that will make a big difference in their success. They have "permanent potential". First thing in your day, get going on the most difficult

tasks and get them out of the way.

**4.. Interruptions.** Unanticipated events coming your way, in person or electronically, can steal your time away. Many interruptions are necessary and part of what you get paid for. However, most are unnecessary thieves of your time. Be less willing to automatically give away your time just because they demand it. Rather, determine whether or not they deserve it.

**5.. Not delegating.** "If you want a job done well you better do it yourself." What a thief! Look at everything you have to do and ask, "Is this the best use of my time?" If it is, do it. If not, delegate it. There's a world of difference between "I do it" and "It gets done." Leverage your time through others and don't allow the things that can be delegated to steal your time.

**6.. Unnecessary meetings.** If two or more people get together and nothing productive comes of the time spent together, that meeting was unnecessary and, sadly, most meetings are time thieves. Before meeting ask, "Is it really necessary?" If it is, then meet but take action as a result of the meeting and not let it be a time bandit.

**7.. The "shuffling blues".** Many people manage their time through piles. Piles of appear on their desk. Piles of "to be read" emails on their computer and lots of "to be heard" voicemails stored away. The piles require frequent review creating the shuffling blues which surrenders valuable time. Keep a clean work environment. When encountering something new, schedule it to your day planner under the day you plan to tackle it and then put it away so you are out of the shuffling blues.

**8.. Poor physical setup.** Not having the things you need the most often within arm's reach and having a lot of the things you rarely need close by causes you to waste a lot of time wearing out the carpet retrieving what you frequently need. And of course, as you pass others they will often pull you aside to steal some of your time. Have the most needed stuff near by, within arm's reach and save that stolen time.

**9.. Poor networking.** Quality relationships with others can be a huge time saver as they open doors for you with all kinds of opportunities.

Failing to develop a good network base will cause you to waste time creating what you might have had through your network. Be a good networker. Help them whenever possible. You want a friend? You have to be a friend.

**10.. Bad attitude.** Nothing sinks a day more effectively than having a poor attitude. It causes you to dwell on the problems and not the solutions and makes it possible to throw the day away. When you are burdening others with your problems and complaints you are stealing your time and theirs. And the truth is that when you complain to others, 85% of them really don't care and the other 15% are actually glad it's happening to you.

**11.. Negative people.** Some people are the life of the party and some people are the death of the party. The problem with having negative people around you is you wind up spending a lot of your time listening to their complaints rather than focusing on your success.

**Arrest each of these time thieves. Sentence them to solitary confinement and re-claim your productive time. You deserve it.**

Want help eliminating the time thieves from your day? You can easily get more of the important things done, in less time, with less stress. Invite Don to conduct his dynamic Time Management Seminar at your location, from one hour up to three full days, for groups of any size. For details, email your request now for "in house" to: [ctsem@msn.com](mailto:ctsem@msn.com)<<mailto:ctsem@msn.com>>

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Be sure to drop by our Internet marketing discussion forum and join in the hot discussion at:

<http://williecrawford.com/cgi-bin/index.cgi>

Also check out our blog at: <http://williecrawford.com/blog/>

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